

BIRDIE TAKES FLIGHT

Interior designer Nina Liddle brings her discerning eye to retail, debuting a boutique filled with vibrant finds.

BY HARRIET GAYE / PHOTOGRAPH BY JANE BEILES

ON NANTUCKET, INTERIOR DESIGNER NINA LIDDLE IS SPREADING HER wings with Birdie, a new boutique that brings her playful, design-savvy mix of home décor and fashion to the island.

Named after her childhood nickname, Birdie reflects Liddle's penchant for curating the unexpected. The light-filled Washington Street shop brims with distinctive finds from Europe and Africa—pieces that surprise as much as they delight. "I wanted it to feel very curated," Liddle says. "Things people aren't seeing everywhere else."

Liddle has long dreamed of opening a store, even before launching her successful design firm, Nina Liddle Design. But with her interiors business flourishing, retail was put on hold—until now.

Inside Birdie, her vision comes to life. Decorative Jean Roger ceramic frogs sourced in Paris sit alongside whimsical South African pottery by Cape Town artist Gemma Orkin. Handmade Fermoie lampshades, their patterned textiles glowing in the windows, signal Liddle's signature style: chic yet lighthearted.

Fashion, too, finds its place here. Racks are filled with breezy womenswear from designers such as Paris's Thierry Colson, New York's Merlette, and India's Hemant & Nandita. Accessories—from South African jewelry to handknit Mexican handbags—add an international flair.

Perhaps the most personal touch is a custom pillow program, which allows customers to select from an array of fabrics to create bespoke designs. It's an idea straight from Liddle's interiors practice, where textiles often transform a room.

For Liddle, Birdie is the fulfillment of a long-held vision: a boutique that blends her interior design sensibility with her instinct for discovery. More than just another shop, it's a reflection of her eye, her travels, and her playful approach to living well.